



**Announcing the birth
of a major advance in
c-section technology...**

**Take a look
at our new
arrival!**

www.applemed.com

OB/Mobius®

Elastic Abdominal Retractor for Cesarean Sections



The Birth of a New Era in C-Section Technology!

- Maximum Exposure
- Wound Protection
- Rapid, Clean Procedure
- Easy to Place and Remove
- Allows *in situ* suturing of uterus

apple MEDICAL

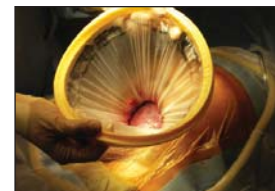
**Unique Products.
Simple Solutions.**

References:

¹ *Minimally Invasive Cesarean: Improving an Innovative Technique.*

Pelosi & Pelosi, OBG Management, July 2004

² *The Use of the Mobius® Self-Retaining Retractor in Cesarean Deliveries—A Retrospective Case.* Finck, M.D. & C. Della Badia, Poster, AAGL 33rd Annual Meeting, Nov. 2004



Easy to place. Full retraction can be achieved quickly, without assistance.



Maximum exposure of the uterus. No obstructions in the surgical field.



Soft, compliant material helps reduce chance of complications. Incision is completely lined to reduce risk of wound infection.



Device is removed in seconds, simplifies clean up.



Reduces need to exteriorize uterus for suturing ... less post-operative pain.



Device is removed in seconds, simplifies clean up.

(Photos used with permission)

OB/Mobius®... Cesarean Sections for the 21st Century!

Maximum Exposure

Radial retraction results in far greater exposure than metal retractors. No obstructions in surgical field.

Patented Mobius Ring

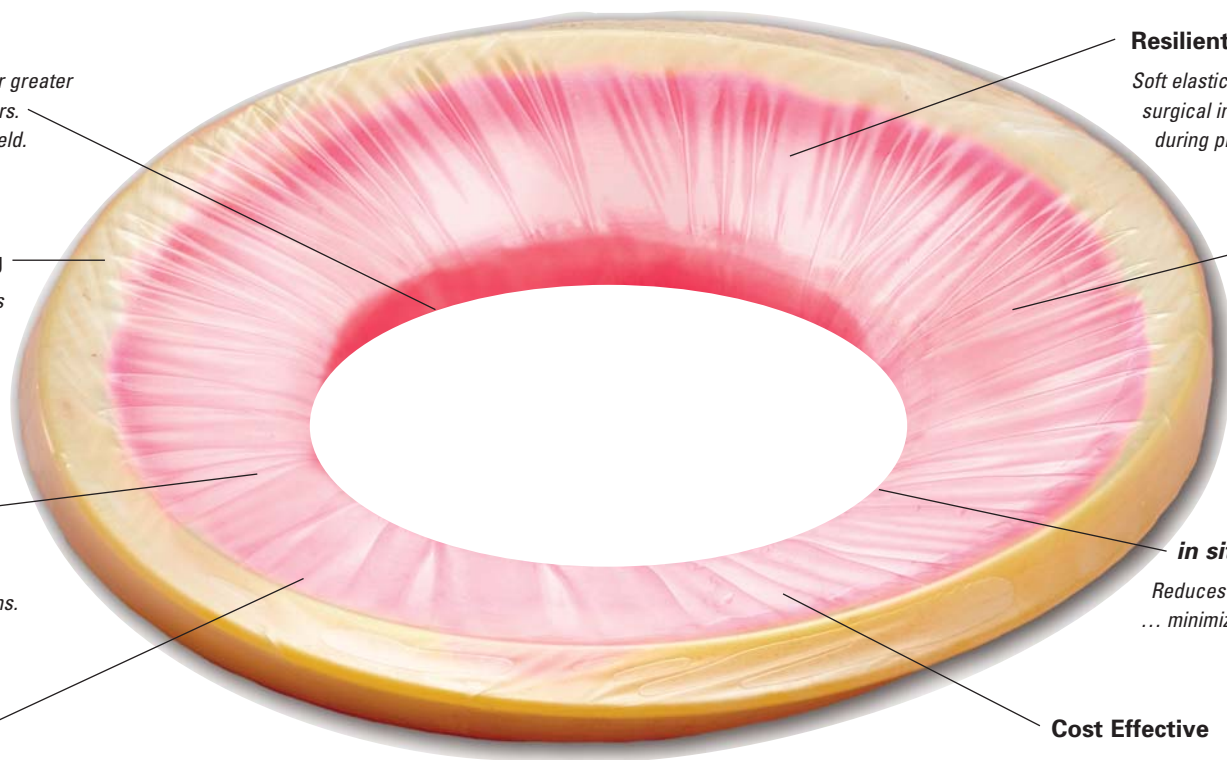
Natural inverting force makes roll-down fast and easy, eliminates "roll-back".

Wound Protection

Helps prevent infection. Translucent sleeve allows visualization of wound margins.

Gentle Retraction

Retraction force is distributed evenly, not just at a few points. Helps reduce chance of complications and post-operative pain.



Resilient, Compliant Material

Soft elastic polymer resists puncture by surgical instruments, will not rip or tear during procedure.

Neat and Clean Procedure

Unique design helps channel amniotic fluid and blood into collection pouch. Reduces clean-up requirements.

in situ Suturing

Reduces need to exteriorize the uterus ... minimizes post-operative pain.

Cost Effective

Simplifies procedure, helps reduce chance of complications, allows surgeon to operate quickly with complete confidence.

U.S. Patent No. 6,723,044, foreign patents pending.

Experience the Benefits First-Hand!

Call, email, or write today for a FREE trial.

Call 800-255-2926 sales@applemed.com



- Please have a representative call to schedule a FREE trial.

Phone No. _____

- Please send technical literature on the OB/Mobius Retractor for cesarean sections.

- Please send literature on the complete Mobius Retractor line for abdominal surgery.

Hospital affiliation _____

Please update address if needed:

Name/Title

Organization

Address

City/State/Zip

HP-2 Rev. 1-06

apple MEDICAL CORPORATION

Unique Products. Simple Solutions.